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MARK COLENBURG -THE BEAT MATRIX UNLOCKED

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Hudson Music is proud to announce an exciting new book/video/multimedia project with drummer/producer Mark Colenburg. In this groundbreaking project, Colenburg creates a new template for the art of hip-hop drumming. Along the way, he explains and demonstrates many of the concepts used in creating beats in modern hip-hop, R&B and pop drumming and programming—and then shows how to apply these concepts to your own playing.

With a focus on legendary hip-hop producer J Dilla and his unique way of combining styles and creating rhythms, Mark looks at specific aspects of drumming with his own special approach, including technique, groove, and creativity, with chapters on warm-ups, beat patterns, musical swag, performance concepts, improvisation, and chops. He then puts everything together and demonstrates his own signature beats that are an amalgamation of all these aspects.

“The goal I had in mind was to demystify Dilla and other hip-hop producers’ concepts as basic beats and show how intricate they are,” says Colenburg, “And then show that it can have great applications in playing live drums.”

The book comes with over 3 hours of downloadable video, and includes over 325 examples with matching audio files. Four play-alongs with and without drums and several solos (with transcriptions) are also included.

Mark has also created a library of additional Beat Matrix content that is available for separate purchase at Hudsonmusic.com, which includes several more play-alongs, a sample library, and an extensive collection of drum loops in various styles. The book can be complemented with any of these additional materials, and drummers/producers can also purchase loops and sounds “a la carte” to use for their projects. No educational drum book has ever had this much complementary material, or crossed over into the production world so extensively.

“This book fills a rare void in drum literature,” said Hudson Music Senior Editor Joe Bergamini. “Mark has provided a window into a type of drumming that has been

previously undocumented, namely modern hip-hop and its related styles. His package only give you a ton of vocabulary, but is the first book I've seen that really can show you some of the fuel and time in the population concepts that are necessary to play some of his music. When you look at the whole package including the additional materials, it really is an incredible archive of drum grooves, concepts, sounds, and musical ideas.”

Please visit <http://www.hudsonmusic.com/marketing/> to download digital photos, files, and a PDF sample of the book.

THE BEAT MATRIX UNLOCKED

By Mark Colenburg

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