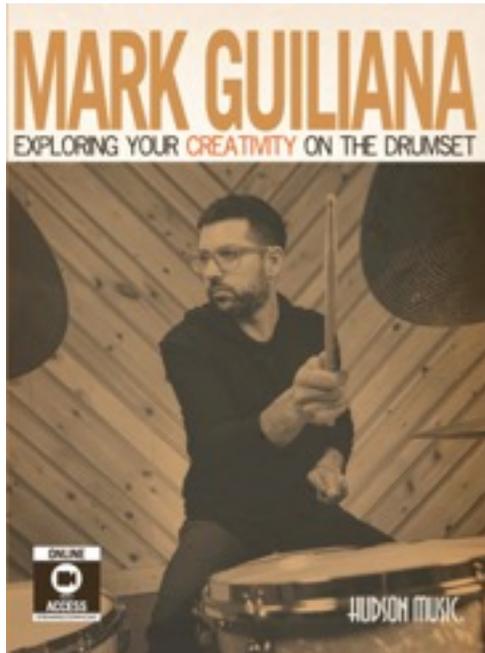


# HUDSON MUSIC®

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FOR IMMEDIATE RELEASE



**Hudson Music announces the release of book/video package from modern drumset master Mark Guiliana, *Exploring Your Creativity on the Drumset*.**

New York, NY (August 22, 2016) – Hudson Music, in conjunction with Iron Horse Entertainment, is thrilled to announce the release of a groundbreaking new book/video package from leading drummer Mark Guiliana. After many years of requests for an educational product from Mark, he has risen to the occasion by providing an educational approach that is truly unique, and will help drummers answer the challenging questions:

- “How do you come up with such creative parts?”
- “How do you seem to bend and modulate the time in your grooves and fills?”
- “How did you get so comfortable switching and changing rhythmic rates in your playing?”
- “What did you practice to become such a great improviser?”
- “How do I find my own voice and style?”

In this package, Mark presents a complete system to answer these questions. The book follows a system entitled **D.R.O.P.: Dynamics, Rate, Orchestration and Phrasing**. Mark pulls apart and addresses each of these building blocks individually, presenting rhythmic concepts that will expand your ability to call on different rhythmic rates and subdivisions on command, move them around the kit freely, and ultimately be able to phrase them in exciting and sometimes complex ways that sound like “polyrhythms” and “metric modulations” but are actually constructed upon a solid foundation of drumming basics. This material will give you the confidence to make a personal statement on the drumset.

Adding to this package is live footage of Mark playing with two of his longtime collaborators, **Tim Lefebvre** (bass) and **Jason Lindner** (keys). Having played together for years, these three musicians most recently formed the rhythm section for David Bowie’s final album, *Blackstar*. Watch Mark interact

with these world-class musicians in electric and acoustic settings as they apply Mark's concepts in inspiring performances.

"As Mark's first drum teacher, I have wanted him to write a book for years," said Hudson Music Senior Drum Editor Joe Bergamini. "To say it was worth wait would be a huge understatement. The D.R.O.P. system that Mark has developed is brilliant. The way he puts together the different steps and concepts in this practicing system will take you light years ahead. As Mark says on the DVD, when you start to really analyze and combine these different, seemingly simple elements, the box gets ripped open and you can suddenly conceptualize and execute things the before seemed too complex to understand. I encourage players of all styles to check this book/video out!"

"We are thrilled to be working with Mark on this groundbreaking project," said Hudson Music President Rob Wallis. "It takes you thru Mark's process of finding your voice and how he developed his unique approach to the drum set."

The book comes packaged with a full-length DVD, and the video is also available for download using a code contained in the book. As with all Hudson products, the video is clearly cross-referenced with the text using an icon system.

Join Mark as he takes you on an exciting and fun journey that will expand your mind, strengthen your drumming, and inspire you to make music in your own unique way.

Please visit <http://www.hudsonmusic.com/marketing/> to download digital photos, files, and a PDF sample of the book.

***Exploring Your Creativity on the Drumset  
By Mark Guiliana***

Book/DVD/digital download: book 87 pages, DVD running time 3 hours  
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